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Nume of applicant, assigned or paystered representative
Signature

January 22, 2004

Date of Signature

OFFICIAL

PATENT Case No. AUS920010188US1 (9000/31)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:	· ·
MARIA A. HIMMEL, ET AL.) Examiner: JANVIER, JEAN D.
Serial No.: 09/821,108)) Group Art Unit: 3622)
Filed: MARCH 29, 2001	
Title: METHOD AND SYSTEM FOR	
REQUEST BASED ADVERTISING	?
ON A MOBILE PHONE)

RESPONSE AND AMENDMENT TO OFFICE ACTION DATED OCTOBER 23, 2003

Mail Stop Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is a response to a non-final Office Action dated October 23, 2003.